

REPLY TO:

- ☐ 135 HART SENATE OFFICE BUILDING
WASHINGTON, DC 20510-1501
(202) 224-3744
www.grassley.senate.gov
- ☐ 721 FEDERAL BUILDING
210 WALNUT STREET
DES MOINES, IA 50309-2106
(515) 288-1145
- ☐ 111 7TH AVENUE, SE, BOX 13
SUITE 6800
CEDAR RAPIDS, IA 52401-2101
(319) 363-6832

United States Senate

CHARLES E. GRASSLEY

WASHINGTON, DC 20510-1501

November 27, 2018

REPLY TO:

- ☐ 120 FEDERAL BUILDING
320 6TH STREET
SIOUX CITY, IA 51101-1244
(712) 233-1860
- ☐ 210 WATERLOO BUILDING
531 COMMERCIAL STREET
WATERLOO, IA 50701-5497
(319) 232-6657
- ☐ 201 WEST 2ND STREET
SUITE 720
DAVENPORT, IA 52801-1817
(563) 322-4331
- ☐ 307 FEDERAL BUILDING
8 SOUTH 6TH STREET
COUNCIL BLUFFS, IA 51501-4204
(712) 322-7103

The Honorable Michael O'Rielly
Commissioner
Federal Communications Commission
445 12th Street SW
Washington, D.C. 20554

Dear Commissioner O'Rielly:

Enclosed please find a letter I received from KCCI in Des Moines, Iowa regarding the Children's Television rulemaking proceeding. I ask that the comments of KCCI and the filed comments of Heart Television be given all due consideration.

Thank you for your time and attention to this matter.

Sincerely,


Charles E. Grassley
United States Senator

CHAIRMAN,
JUDICIARY

Committee Assignments:

AGRICULTURE
BUDGET
FINANCE

CO-CHAIRMAN,
INTERNATIONAL NARCOTICS
CONTROL CAUCUS

KCCI
DES MOINES



MeTV
DES MOINES

my
des moines

— **HEARST** television inc —

November 20, 2018

The Honorable Charles E. Grassley
United States Senate
135 Hart Senate Office Building
Washington, D.C 20510

Dear Senator Grassley,

I am writing you today about concerns I have about the FCC's ongoing Children's Television rulemaking proceeding. The outcome of the proceeding will provide an important re-setting of the rules governing local television stations' continuing obligation to serve the children in our audiences. Recently, KCCI's parent company, Hearst Television filed comments with the FCC. I'm attaching these and would ask that you and your staff read our position.

Hearst favors a compromise that would ensure that children continue to be served by every local commercial television station's primary program stream, while at the same time giving local stations much needed pre-emption flexibility, and paperwork relief.

In short, we propose that the FCC do as follows:

- Allow local commercial television stations to secure renewal of their licenses by (1) providing an average of three (3) hours per week of educational and information children's programming on their primary program stream between 6 am and 11 pm or (2) broadcast at least thirty-five (35) hours of such programming in each calendar quarter and no less than one hundred eighty-two (182) hours annually on their primary program stream.
- Provide local station pre-emption flexibility by eliminating the "second home" policy and allowing stations that need to pre-empt children's programming for breaking news, weather, sports or other matters of pressing local interest, to reposition children's programming, when necessary, in their discretion and with reasonable notice.
- Protect the delivery of children's programming in HD, with closed captioning and video description.
- Revise the paperwork burden by causing stations to report annually rather than quarterly.

We hope, that you agree with our position. If you do, we ask that you communicate with Commissioner Michael O'Rielly at the FCC and encourage him to support the Hearst Television compromise proposal.

I would be more than happy to speak to you or someone on your staff directly to answer any questions. Thank you for your consideration.

Sincerely,

Brian D. Sather
President/General Manager